

34TH ST. NEWS

WINTER 2014-2015

New Board Member

The 34th Street Association welcomes Spike Wideman on the board! Spike grew up in Lubbock, Texas and has experience in broadcasting, sales, bank marketing and currently works in Real Estate. We are excited to have Spike on our team!



Member Advertising Opportunities

Please remember the special offer with Fox 34 for television advertising for \$300 a month or as little as \$50 per month. The Thrifty Nickel is also offering a discounted advertisement option. Email Allyson at allyson.sherrill@gmail.com for details.

Christmas Season 2014

The 34th Street Association had a wonderful Christmas season! We started off with Santa Clause at Jumbo Joes. Santa stood outside and waved as people drove by honking! Then it was time for the Miracles Parade on 34th St. We lit our float and had Rudolph lead the way with his reindeer friends riding behind. The parade had approximately 35,000 watching all along 34th street from Avenue Q to Indiana. All of the floats were lit up with Christmas cheer! We want to encourage the businesses along 34th Street to light up next year as we welcome Christmas 2015! We want to make 34th St. the Christmas destination. Plan now to decorate your windows and light up your buildings!



