

# 34th St. News



**Spring Is Around the Corner!**

**March 1, 2015**



## Commercial

Take advantage of our awesome advertising opportunity with Fox 34! We are offering two months of advertising for \$50! You will appear with 5 other members in the commercial. Please let me know if you would like to participate in the next round ASAP.

## Social Media

The 34th Street has added Instagram to social media. Please follow us! Send me pics of your business or special deals and info. to post!  
@34ststassociation

## 34th Street Easter Egg Hunt

The 34th Street Association presents the 34th Street Easter Egg Hunt on Saturday March 28, 2015, 11:00am-12:00pm. The hunt will begin at Tom's Tree Place where they will hunt first and then pick-up a list of other participating businesses. They will then hop to the next hunting place! It will be up to each business on whether they hunt inside or outside the business. The goal is to increase traffic to 34th Street and encourage shopping the day of and for future purchases.

Each participating business will provide their own eggs and candy or include a discount for your business. You may be as creative as you wish.

We are unsure of the number of kids we will have, but I recommend hiding at least 100-200 eggs per business. The event is being advertised on local calendars, social media, posters, and TV commercial.

After the hunt we are encouraging the hunters to stop for a snack or lunch at one of our members restaurants.

If you would like to participate in the hunt please email Allyson at [allyson.sherrill@gmail.com](mailto:allyson.sherrill@gmail.com) by March 16th.

