

34th Street Association

February 19, 2015

Dear Allyson,

Join the 34th Street Association in hosting an Easter Egg Hunt!

It is that time again! The sun begins to shine with warm weather, tulips begin to poke their heads through the ground and bunny's start to appear!

Please join the 34th Street Association in hosting an Easter Egg Hunt on 34th Street.

This won't be successful without your help! Please save Saturday March 28th 11:00am-12:00pm for an Easter Egg Hunt!

The community will begin the hunt at Tom's Tree Place where they will hunt the first eggs and pick up a list of the other members participating. Each store will provide their own eggs and candy. You can be as creative as you like! One idea is to fill a few eggs with a discount to your place of business and the rest with candy, or other treats of your choice. The suggested amount of eggs per store is 100. You can have them hunt inside or outside your place of business. Please limit about 5 eggs per child so there are plenty of eggs left for the ones hopping behind. You may even put a few out at a time between groups.

The idea is to bring the community to our members place of business and to 34th street to promote and boost economic activity. Please email Allyson at allyson.sherrill@gmail.com if you would like to participate. Please respond by March 1st and put Easter Egg Hunt in he subject line.

The Association will advertise the event via social media, television, electronic signs and local calendars. I will also email a flyer for you to print and advertise in your business leading up to the day!

Thank you for your support! If you are not a member, but would like to join. Please email Allyson at allyson.sherrill@gmail.com and type " new member" in the subject line. Many great benefits come with your membership for a small investment of \$100 per year.